





Order / Rev: 199289  
 Alt Order #: 06842896  
 Flight Dates: 08/18/12 - 08/24/12

Advertiser: POL/RNC IE  
 Product Desc: 8/18-8/24 RNC IE  
 Estimate: 3038

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/22/12	08/22/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$300.00		0.00						
E 15	WAVY	08/23/12	08/23/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	---T---	1		\$300.00		0.00						
E 16	WAVY	08/24/12	08/24/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$300.00		0.00						
E 17	WAVY	08/21/12	08/21/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$350.00		0.00						
E 18	WAVY	08/23/12	08/23/12	Days of Our Lives Days of Our Lives	CM	1p-2p	---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	---T---	1		\$350.00		0.00						
E 19	WAVY	08/20/12	08/20/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$2,000.00		0.00						
E 20	WAVY	08/22/12	08/22/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$2,000.00		0.00						
E 21	WAVY	08/18/12	08/18/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NW10 SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S-	1		\$500.00		0.00						
E 22	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
WAVY NW10 SUN1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	2		\$500.00		0.00						
E 23	WAVY	08/21/12	08/21/12	M-F 7-730p M-F 7-730p	CM	7-730p	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$1,500.00		0.00						
E 24	WAVY	08/18/12	08/18/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
ENT TONITE60 W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S-	1		\$300.00		0.00						
E 25	WAVY	08/20/12	08/20/12	Mon Hour 2 Monday 9-10p	CM	9p-10p	M-----	:30	2	\$1,600.00	P1	0.00	NM	2	\$3,200.00
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	2		\$1,600.00		0.00						
E 26	WAVY	08/24/12	08/24/12		CM	11p-1130p	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

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 Estimate: 3038  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 10 @11 WAVY NEWS10-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$2,000.00 0.00														
E 27	WAVY	08/19/12	08/19/12	LN Su WAVY News 10 @11 Sun	CM	11p-1130p -----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$2,000.00 0.00														
E 28	WAVY	08/20/12	08/20/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 2 \$500.00 0.00														
E 29	WAVY	08/21/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -T-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 2 \$500.00 0.00														
E 30	WAVY	08/22/12	08/22/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a --W----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --W---- 2 \$500.00 0.00														
E 31	WAVY	08/23/12	08/23/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a ---T---	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 2 \$500.00 0.00														
E 32	WAVY	08/24/12	08/24/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a ----F--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 2 \$500.00 0.00														
E 33	WAVY	08/20/12	08/20/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$150.00 0.00														
E 34	WAVY	08/21/12	08/21/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a -T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$150.00 0.00														
E 35	WAVY	08/22/12	08/22/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a --W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --W---- 1 \$150.00 0.00														
E 36	WAVY	08/23/12	08/23/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a ---T---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$150.00 0.00														
E 37	WAVY	08/24/12	08/24/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a ----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$150.00 0.00														
E 38	WAVY	08/19/12	08/19/12		CM	1130p-12a -----S	:30	1	\$350.00	P1	0.00	NM	1	\$350.00

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Estimate: 3038

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 1130p-12a											
				Su 1130p-12a											
INSIDER WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S		1				\$350.00		0.00			
													Totals	47	\$28,500.00